

BRAND IDENTITY MANUAL



Logo Variations

Various versions of our logo are available to match different materials and uses.



Dark background



Reverse B/W



Color Palette

It reflects the identity and personality of our project.



Fonts Guide

Our chosen typefaces

Font overview

Aa

Poppins

ABCDEFGHIJKLMNOPQRSTUVWXYZ
Wxyz1234567890!@#%&*()

Aa

Open Sans

ABCDEFGHIJKLMNOPQRSTUVWXYZ
Wxyz1234567890!@#%&*()

Example

CARBON4MINERALS PROJECT.

The core concept of Carbon4Minerals addresses the simultaneous use of CO2 from industrial flue gases with current and future waste streams.

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*Logo font



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